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6G SNS

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Schweizerische Eidgenossenschaft  
Confédération suisse  
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Confederaziun svizra  
Swiss Confederation

Federal Department of Economic Affairs,  
Education and Research EAFR  
State Secretariat for Education,  
Research and Innovation SERI

# BRAND GUIDELINES

[www.xtrust-6g.eu](http://www.xtrust-6g.eu)

# THE LOGO



**HORIZONTAL VERSION**



**VERTICAL VERSION**

# COLOUR PALETTE

## PRIMARY



### DARK PURPLE

HEX  
#482467

CMYK		RGB	
C	85	R	72
M	100	G	36
Y	27	B	103
K	16		



### DARK BLUE

HEX  
#262361

CMYK		RGB	
C	100	R	38
M	100	G	36
Y	30	B	97
K	22		



### BLACK BLUE

HEX  
#0a1339

CMYK		RGB	
C	100	R	10
M	92	G	19
Y	43	B	57
K	55		

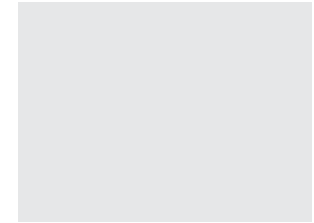
## SECONDARY



### LIGHT PETROL

HEX  
#63c7d2

CMYK		RGB	
C	56	R	99
M	0	G	199
Y	18	B	210
K	0		



### LIGHT GREY

HEX  
#e6e7e8

CMYK		RGB	
C	0	R	230
M	0	G	231
Y	0	B	232
K	10		

# GRADIENT



DARK  
PURPLE



DARK  
BLUE



BLACK  
BLUE



# TYPOGRAPHY

MANROPE GOOGLE FONT

<https://fonts.google.com/specimen/Manrope>

Aa

Aa

Aa

Aa

Light

Medium

Bold

Extra Bold

# TYPOGRAPHY COMBINATIONS

Light

Securing the Future  
of 6G Networks

Extra Bold

**Next-Generation Connectivity  
Meets Advanced Security**

# TYPOGRAPHY COMBINATIONS

## SUB TITLE EXAMPLES

BOLD

**As 6G technology evolves,  
ensuring its security and  
resilience is critical.**

EXTRA BOLD

**As 6G technology evolves,  
ensuring its security and  
resilience is critical.**

## TEXT EXAMPLE

MEDIUM

As 6G networks take shape, ensuring their security, resilience, and trustworthiness is more critical than ever.

The XTRUST-6G project is at the forefront of securing next-generation wireless communications by integrating cutting-edge technologies such as zero-trust security, quantum-safe cryptography, and AI-driven cyber defense.

Coordinated by CERTH, this initiative brings together 19 leading organizations from 12 countries, working collectively to enhance the safety and reliability of future networks.

# TYPOGRAPHY + IMAGE EXAMPLES

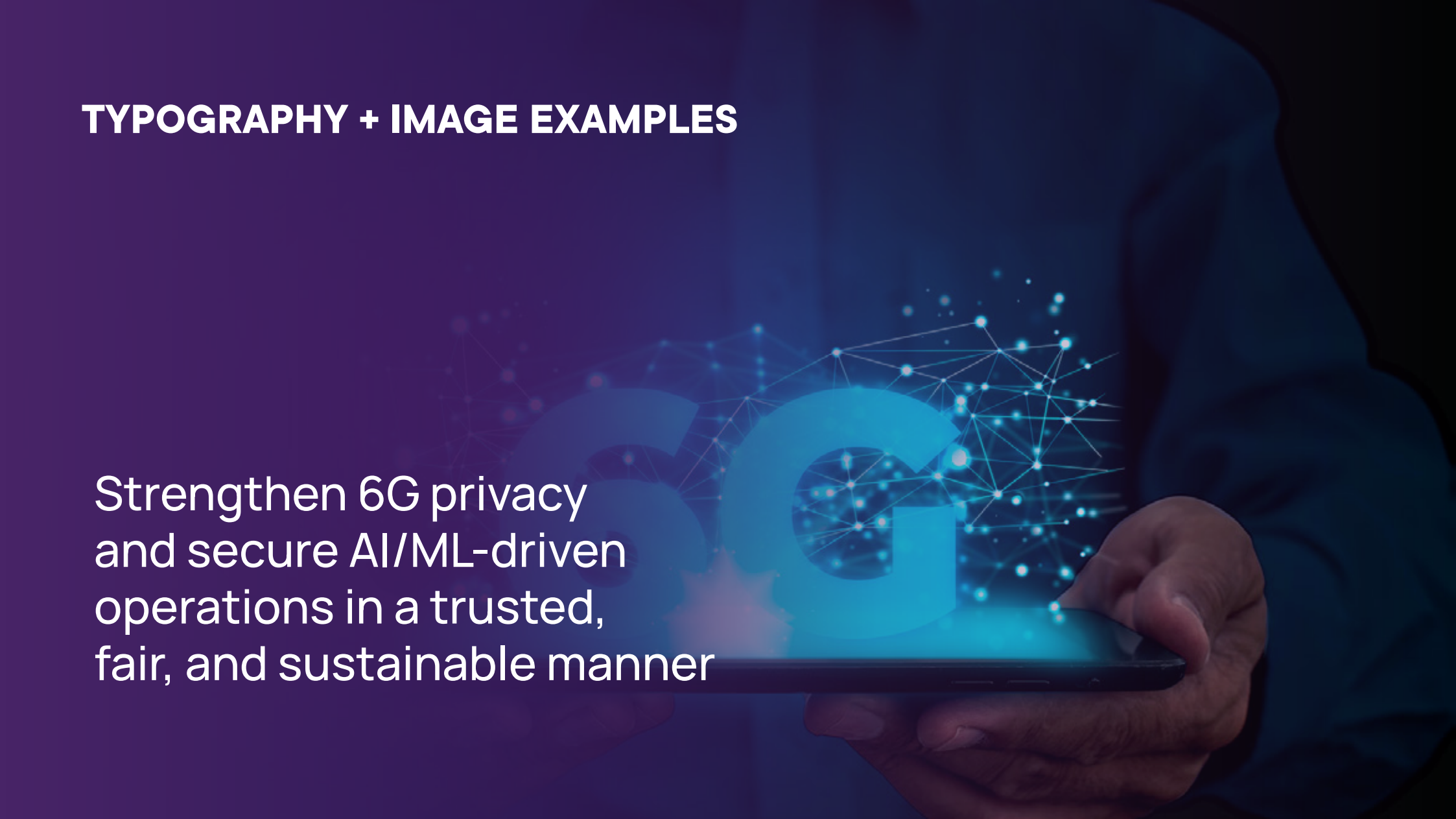


Securing the Future  
of 6G Networks

**Next-Generation Connectivity  
Meets Advanced Security**

## TYPOGRAPHY + IMAGE EXAMPLES

Strengthen 6G privacy  
and secure AI/ML-driven  
operations in a trusted,  
fair, and sustainable manner

A person's hands are shown holding a smartphone. The phone's screen displays a glowing blue network graphic consisting of interconnected nodes and lines. Overlaid on this graphic is a large, stylized '6G' logo. The background is dark, with a blue and purple gradient.

# TYPOGRAPHY + IMAGE EXAMPLES

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# PROJECT'S PARTNERS



# PROJECT'S DISCLAIMER EXAMPLES



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